A Pocket Guide to Buying Recycled Paper

1. **Postconsumer Content:** Recycled from materials that have been used in homes and offices. Other recycled content comes from industrial and printing scraps. There is five times as much postconsumer material as industrial paper scrap.

2. **Copy/Office Paper**

3. **Tissue Paper**

4. **Notes:**

   Include the brands of recycled papers that you find in local stores.

---

resources:

paper for the best of your work. It's worth

producing. If you use heavier paper for special

menus, give greater control for color.

Brightness is a major aspect. A bright-

paper with a whiteness of 70 lb, and 80

for copying and back-up writing.

100% postconsumer content is ideal.

CONTENTS include:

- Texts and images.
- Photos and graphs.
- Visuals and diagrams.
- Tables and charts.
- Lists and bullet points.
- Definitions and glossaries.
- Acronyms and symbols.
- Legal and ethical issues.
- Cultural and historical contexts.
- Quotations and citations.
- Visual aids such as maps and illustrations.
- Interactive elements such as quizzes and exercises.

produced by Conservetree

www.conservetree.org